

Online Giving through the Kalamazoo Community Foundation

Designated Funds

Consider mentioning the endowment fund(s) established to benefit your organization on your website and linking to the Community Foundation's Give Online website feature. This feature has been used successfully by several funds to enhance year-end and other giving campaigns.

Sample Website Language

Give Online

{Name of Organization} offers you the opportunity to make an online gift to the {Name of Fund}, at the Kalamazoo Community Foundation.

Donations made to {Name of Fund} will be used for {Purpose of Fund}.

Click here to make a secure, instant contribution to {Name of Fund} using your credit card.

Your gift to an endowment fund may be eligible for a state income tax credit of up to 50 percent (maximum credit: \$100 for individuals who contribute \$200 or more; maximum credit: \$200 for married couples who contribute \$400 or more).

Your gift to the {Name of Fund} is a gift to a component fund of the Kalamazoo Community Foundation. Because the Community Foundation has exclusive legal control over the contributed assets, your gift is subject to the Community Foundation's authority to redirect donations received to another beneficiary without approval if the purpose of the fund is deemed no longer widely beneficial or necessary, incapable of fulfillment, or inconsistent with the charitable needs of the community.

How to link to the Community Foundation's Give Online Website feature

Use the following URL to link to the Kalamazoo Community Foundation Give Online Web page:

<http://www.kalfound.org/giveonline>

Need more information?

Contact Shannon Bronsink, marketing communications manager, Kalamazoo Community Foundation, at 269.381.4416 or sbronsink@kalfound.org.

To request a copy of the Community Foundation's logo for your Web site, contact Shannon. If you already have a Community Foundation logo on file, please ask us for a new one to be sure you use the most current version.



Kalamazoo

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